

7th Annual MCFJC Foundation Advertising Form



Montgomery County Family Justice Center Foundation Benefit

Healing Hearts with *Light & Hope*

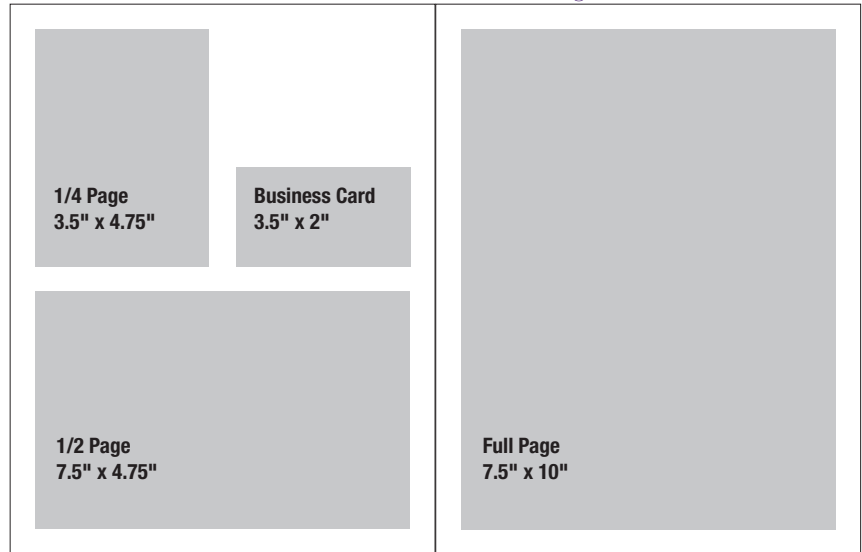
Sunday October 30, 2016 • Rockville Hilton, Rockville Pike
#IntoTheLight2016

Ad Size (width x height):

___ \$750	Inside front & back cover*8.5" x 11"
___ \$500	Full Page.....7.5" x 10"
___ \$350	1/2 Page7.5" x 4.75"
___ \$250	1/4 Page3.5" x 4.75"
___ \$100	Business card3.5" x 2"
___ \$50	Statement 50 words or less

* Final page trim size 8.5" x 11"

Inside & back cover files need to include bleeds. Please provide file with additional .125" on all sides. Final size including bleed 8.75" x 11.25"



Please select your payment options

- ___ Enclosed is my check
made payable to MCFJC Foundation
- ___ To pay by credit card, visit our website
www.mcfjcfoundation.org or contact
Kristy Smith Warren at 202-294-7503 or
email her at klwsmith@gmail.com

Please help us defray expenses by writing a check

Contact Person

Organization

Street Address

City

State

Zip

E-mail address

Daytime Phone

IF YOU ARE UNABLE TO MEET ALL THE DEADLINES, OR IF YOU WOULD PREFER, WE CAN PROVIDE ART WORK FOR YOUR AD.

PRODUCTION SPECIFICATIONS

All interior ads for the FJC gala program must meet the following specs:

ALL FILES MUST BE CLEARLY LABELLED WITH YOUR COMPANY NAME.

EXAMPLE: "Your Company Name.PDF" NOT "FJC AD.PDF"

All ads must be black & white. Any other colors will be converted to grayscale.

Artwork should be submitted by e-mail to mcfjcf.ads@gmail.com.

DIGITAL FILE SPECIFICATIONS

Files must be submitted in one of the following programs:

- 1 **Adobe PDF** (Use PDF settings for **PRINT OR PRESS** – not screen or eBook)
- 2 **Adobe Photoshop** – save as **EPS, PSD or TIFF**
- 3 **Adobe Illustrator**. You should convert all text to outlines. To avoid possible font substitutions. **DO NOT use a word processor like Microsoft Word or Microsoft Publisher** to create your ad. These files may result in a low res (blurry) image in the printed program. **NO GIF IMAGES.**

JPG images must be hi-res (300 dpi minimum!) NOTE: Many jpeg files are 72dpi – they may look great on your monitor but they will not print properly. If your file is not 300 dpi then your ad WILL NOT print in high resolution.

FILES SUBMITTED WITH THE WRONG SPECS WILL PRINT AS IS. Low res images may print fuzzy and wrong size ads will be scaled to fit either the height or width required - not reworked to proper size.

Send ads to

Fax Proofs to

Ad Purchase Deadline

Artwork Deadline

mcfjcf.ads@gmail.com

301-949-2985

Monday, October 3, 2016

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MCFJC Foundation, PO Box 10692, Rockville, MD 20849

The Montgomery County Family Justice Center Foundation is a 501(c)3 organization, registered in the State of Maryland. As such, all contributions are tax deductible to the full extent of the law.